

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
308138-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	795

Flight Dates	Order #	Alt Order #
08/17/12 - 08/27/12	308138	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/20/12	08/27/12	Action News 6am	6-7am M-F	1-1----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 6:14 AM Action News 6am 6-7am M-F :30 PMTTV081501DMMH \$650.00 NM									
3	08/17/12	08/27/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ M 08/27/12 8:48 AM M-F 7-9am 7-9am M-F :30 PMTTV081501DMMH \$650.00 NM									
4	08/20/12	08/27/12	M-F 9a-10a	9-10am M-F	1-1----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 9:55 AM M-F 9a-10a 9-10am M-F :30 PMTTV081501DMMH \$400.00 NM									
6	08/20/12	08/27/12	M-F 11a-12n	11am-12pm M-F	1-1----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 11:34 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV081501DMMH \$600.00 NM									
10	08/20/12	08/27/12	M-F 3p-4p	3-4pm M-F	1-1----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 3:58 PM M-F 3p-4p 3-4pm M-F :30 PMTTV081501DMMH \$550.00 NM									



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308138-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	795	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/27/12	5-6pm M-F	5-6pm M-F	1-1----	:30	2	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXYZ	M	08/27/12	5:53 PM	5-6pm M-F	5-6pm M-F	:30	PMTTV081501DMMH	\$650.00 NM
14	08/20/12	08/27/12	M-F 7-730p	7-730pm M-F	1-1----	:30	2	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXYZ	M	08/27/12	7:25 PM	M-F 7-730p	7-730pm M-F	:30	PMTTV081501DMMH	\$750.00 NM
16	08/18/12	08/27/12	11pm Action News Update	11-1135pm M-Sun	1-1--11	:30	4	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	08/27/12	11:23 PM	11pm Action News Update	11-1135pm M-Sun	:30	PMTTV081501DMMH	\$1,400.00 NM
							<u>Total Spots</u>	<u>Gross Total</u>	\$5,650.00
							8		

Payment Terms 30 Days

<u>Agency Commission</u>	\$847.50
<u>Net Amount Due</u>	\$4,802.50